

2024 VICTORIAN CONFERENCE AND EXHIBITION EVENT PROMOTION KIT



BENDIGO EXHIBITION CENTRE | WIOA.ORG.AU

THE EVENT

On the following pages you'll find everything you need to share this event with your audience.

How can I use these assets?

Externally

- 👉 Share and promote assets and call to action through social media channels
- 👉 Promote in marketing materials including print flyers, website, edms and email signature
- 👉 Share with customers, suppliers, industry and media partners
- 👉 Encourage stakeholders to promote through their media channels. Send the promo kit directly on to others for sharing

Internally

- 👉 Promote on intranet and through internal employee communications
- 👉 Send to trade contractors and suppliers, and invite them to visit the free Exhibition Hall
- 👉 Encourage your Operational staff to attend as a networking and professional development opportunity



All promotional assets within this document can be found [here](#)



Invite your networks to register for the event [here](#)

PROMOTION IN ACTION

Template text for promotional post

We're excited to join the 2024 WIOA Victorian Conference and Exhibition! Join water industry professionals for two days of learning, networking, and innovation. Explore products from 160+ global companies, make valuable connections, and stay updated on industry trends. Don't miss the Women of Water Breakfast, competitions, keynote speakers, and the Awards Dinner honoring industry achievements. Don't miss out on this flagship event, register now! <https://www.eventbrite.com.au/e/85th-victorian-water-industry-operations-conference-exhibition-tickets-788646582157>

#WIOA2024 #WaterIndustry
#InnovationAndConnections



Square 1080 x 1080 px

PROMOTION IN ACTION

Please link all posts to our event registration:
<https://www.eventbrite.com.au/e/85th-victorian-water-industry-operations-conference-exhibition-tickets-788646582157>



Water Industry Operators Association of Australia (WIOA)
Utilities

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2024 VICTORIAN WATER INDUSTRY OPERATIONS
CONFERENCE AND EXHIBITION

Promoting best practice in water management by building
the knowledge, skills and networks of Operators

FREE VISITOR REGISTRATION



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Water Industry Operators Association of Australia - WIOA
7 December 2023 · 🌐



28 & 29
FEBRUARY

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Stories 1920 x 1080 px

PROMOTION IN ACTION

2024 VICTORIAN WATER INDUSTRY OPERATIONS CONFERENCE AND EXHIBITION

FEBRUARY 28 & 29, 2024





Join your peers at our Flagship water industry event fostering information exchange among operational roles in water, wastewater, and recycled water sectors. Our Conference and Exhibition offers a platform for water professionals to update skills, network with peers, and explore cutting-edge technical advancements.

SCAN TO ATTEND



EVENT INCLUDES:

- A jam-packed program spanning two days with over 18+ presentations including a keynote speaker, member forum and more!
- Women of Water Breakfast
- Meet the Exhibitors Networking Dinner
- 2024 Victorian Awards Dinner
- Free Visitor Admission to the Expo Hall with over 150 exhibitors
- Competitions, entertainment, freebies and charity raffle

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FOR MORE INFORMATION VISIT WIOA.ORG.AU OR EMAIL INFO@WIOA.ORG.AU

A4 Flyer

2024 VICTORIAN WATER INDUSTRY OPERATIONS CONFERENCE AND EXHIBITION

28TH & 29TH FEBRUARY, 2023 | WIOA.ORG.AU





Website Tile 336 x 280px



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