



2019

WATER INDUSTRY SAFETY EVENT

SPONSORSHIP

PROSPECTUS



MELBOURNE
Batman Royale - Coburg

9
OCTOBER





The Water Industry Operators Association of Australia (WIOA) will stage the 2nd Water Industry Safety Event - WISE in Melbourne on 9 October 2019.

About WIOA

The Water Industry Operators Association of Australia (WIOA) is a national not for profit, members driven Association with a primary role of facilitating the collection, development and exchange of quality information between people undertaking operational roles in the water industry.

Sponsorship will align your company as a supporter of the leading non profit organisation serving the needs of operational staff in the Australian water industry and will garner valuable exposure to this targeted audience.

@ WISE

The WIOA safety focussed event is supported by Melbourne Water and we look forward to providing this valuable network for the benefit of safety professionals, operational leaders, the operators and suppliers to the industry.

Who do we expect to attend?

This event is targeted towards safety professionals and employees in operations and maintenance roles from all over Victoria:

- Water authorities from metropolitan and regional areas
- Water industry safety representatives
- Operational leaders
- Operators
- OHS professionals
- Private water enterprises
- Water and wastewater safety specialists

One Day Expo

The event includes a one day expo and presentations designed to distribute the latest safety information where individuals will:

- Share their experiences
- Update of knowledge and skills plus network development by operations staff through interaction with fellow Water Industry employees
- Have the opportunity to view and discuss the latest advances in safety equipment and systems with suppliers, including live demonstrations
- The expo area will accommodate the expo sites, a casual seating area and the presentation zone within one space.

Presentation Program

The presentations will provide key information for anyone interested in safety in the water or wastewater industry and will cover a wide range of topics.

Expo Format

The expo compliments the presentation program by providing an opportunity for the delegates to discuss with suppliers the latest safety solutions and see state-of-the-art technology on display. This is one of the few conferences that maximises the face-to-face contact time between the delegates and exhibitors due to our successful conference format.

Venue

Batman Royale, 14 Gaffney Street, Coburg 3058

Parking is available at a number of areas on site.

For Further Information Please Contact

Craig Mathisen P 03 5821 6744 M 0457 846 008 E craig@wioa.org.au





Sponsorship Opportunities

As a WIOA Sponsor, your organisation will receive prominent exposure before and during the event and will be seen as an important contributor to the success of this event.

Sponsors are guaranteed an Expo site if they choose to exhibit at WISE (site fees apply, see the list below).

Sponsorship also includes an allocated number of delegate registrations for the event.

Sponsorship provides your business extensive acknowledgement and promotion in the lead up to, during and after our event

Sponsorship contributes to the success of the event and assists WIOA to keep our costs down for delegates.

Your organisation will receive a choice of sites prior to the Expo sites going on sale. (Subject to availability, prices are inc GST.)

Benefits of Sponsorship

- Early access to preferred Expo sites
- Build brand awareness through conference promotions in a difficult to reach market
- Gain access to a diverse range of contacts through the WIOA network
- Expose your brand to a safety specific audience
- Alliance with this water industry event helps you increase your credibility and position in the industry.

Sponsorship Inclusions

- Choice of preferred Expo Site prior to site sales commencing (subject to availability) Sites are allocated in the order that sponsorships are confirmed
- Acknowledgement of your organisation as a Sponsor in all event communication and during each event
- Branding on the sponsored item
- Logo on all event marketing material, online, event brochures and mail outs
- Recognition as a Sponsor on WIOA WISE website with web links to your home page from your logo, aimed to assist your organisation's website SEO
- Stand-alone banner displayed in the venue for the entire event
- Scrolling logo on big screen (played during breaks)
- At least 1 complimentary full registrations that includes all catering

Exhibitor inclusions

- All Expo sites include 2 full registrations that includes all meals
- Only spaces are sold as we will not have a traditional Expo build, some furniture will be provided in the cost of sites (1 trestle table and 3 chairs)

Event Partner

\$5,500 (3 opportunities) includes 5 delegate registrations

Recognition as a major partner of the event which include prominent branding on marketing for WISE. Prominent placement of banners inside the venue for the duration of the event. Includes a selection of sites in advance of sites going on sale.

Lunch Sponsor

\$3,300 includes 3 delegate registrations

Recognition as sponsor of lunch at the WISE with an opportunity for a branded centerpiece for the lunch. Prominent placement of banners inside the venue for the duration of the event. Includes a selection of sites in advance of sites going on sale. Includes a selection of sites in advance of sites going on sale.

Presentation Zone Sponsor

\$1,650 includes 1 delegate registrations

Naming rights for the papers room includes the use of a 90 second promotional video or advertisement shown at the beginning of each technical session. The room will be referred to using your organisations name. Includes a selection of sites in advance of sites going on sale.

Morning Tea Sponsor

\$1,650 includes 1 delegate registrations

The morning tea times are savored by WIOA attendees as a time to stretch the legs from listening to the papers, refuel, visit the Expo, network and enjoy a break. The catering sponsorship can include centerpieces or table runners.

Afternoon Tea Sponsor

\$1,650 includes 1 delegate registrations

The afternoon tea is a time to stretch the legs from listening to the papers, refuel, visit the Expo, network and enjoy a break. The catering sponsorship can include centerpieces or table runners.

Barista Sponsor

\$1,650 includes 1 delegate registrations

This sponsorship provides two FREE coffees for each delegate at the event and provides an opportunity for branding on cups, tickets used to redeem the coffee and promotional material displayed around the barista service areas.

USB Sponsor

\$1,650 includes 1 delegate registrations

Provide delegates with a digital version of the presentations to take back to their workplace through the provision of the branded USB for the conference. The sponsor is required to purchase branded USB's for this event and load all of the material onto the USB devices. All sponsor can include approved promotional material on the USB.

Notebook & pen sponsor

SOLD

delegate registrations

are supplied by this sponsor and are given to all delegates. The only at the conference but also after the event ensuring your brand is



EXPO FLOOR PLAN

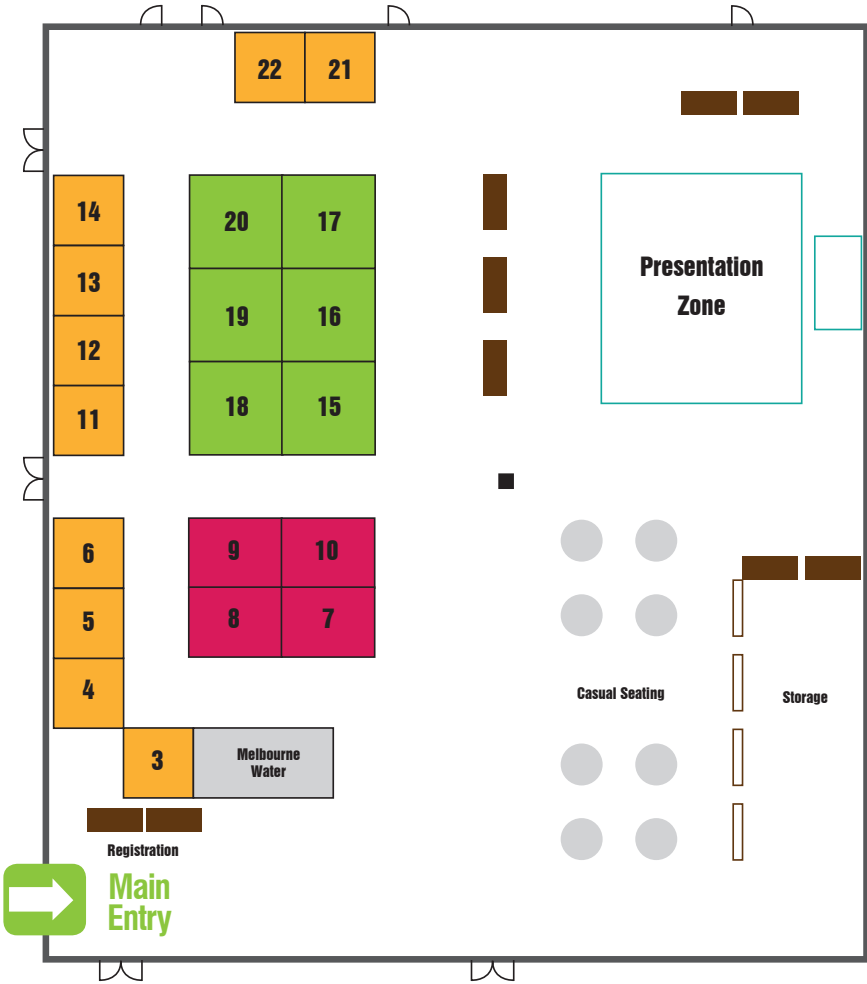
“ I appreciated the emphasis through a number of presenters, on mental health and wellbeing. This is an area that can sometimes be forgotten about, but it was great to see and hear some personal experiences and to get a feeling of how other water authorities are talking about it more... Great Work!

Ben King - Barwon Water ”

Expo Site Costs

Prices include 10% GST.

Site	m ²	Cost
3	9	\$495
4	9	\$495
5	9	\$495
6	9	\$495
8	12	\$660
9	12	\$660
10	12	\$660
11	9	\$495
12	9	\$495
13	9	\$495
14	9	\$495
15	9	\$495
16	9	\$495
17	16	\$880
18	16	\$880
19	16	\$880
20	16	\$880
21	16	\$880
22	16	\$880



Expo Sites



WIOA reserves the right to assign or reassign Expo site/s and to alter the size, shape or position of the site/s and the floor plan of the Expo as may be necessary to ensure that the arrangement of the Expo is in the best interest of attendees and exhibitors.

